



MEMBER FOR CAPALABA

Hansard Tuesday, 13 November 2012

JAMES BROCKHURST GOOD GUYS

Mr DAVIES (Capalaba—LNP) (11.44 pm): I rise today to talk about a fantastic business in my electorate, James Brockhurst Good Guys, which is an electrical store. Parliament has been talking about business, but this business is a little bit different. It is a business that actually has a conscience, and a community conscience. James Brockhurst Good Guys have a policy of reinvesting into the community. A percentage of every sale, whether made in the shop or online, goes back into the community. As a company, the Good Guys have given \$4.8 million back to the community. Over the last few years this particular store has given \$45,000 to such groups as HeartKids, the Melanoma Awareness Foundation and Jamie Oliver's Ministry of Food, which helps train young people about healthy food and healthy eating habits.

James not only gives back to the community in the sense of finances; he also has a sustainability program. He is involved with the Capalaba Business Improvement District. It is a sustainable business model and encourages local businesses in the Redlands, particularly in the Capalaba strip, to actually think about sustainable business practices. James has been awarded a number of different awards including the 2010 Premier's Award for ClimateSmart Sustainability and in 2009 he won the Redlands Chamber of Commerce Business Achiever Award for Sustainable Business.

Recently, James invited both me and the member for Redlands, Peter Dowling, to come to a launch of a new kitchen facility. It is a beautiful showroom that he has set up. It was great. One of the great things is that some gentlemen from the local Men's Shed at Alexandra Hills came down. These gentleman were rapt because when the Good Guys gutted the old display, they gave all the kitchen equipment to the Men's Shed. The Men's Shed was able to use all those products to actually make a kitchen in their facility and use that for the betterment of the community and help young kids to learn to build these things.

I do not think it is an accident that the Good Guys in Capalaba is one of the most successful businesses in Capalaba. It comes back to the adage if you give, you shall receive, and these guys are really giving to their community. I encourage other businesses to look at the model that James has come up with, which is not just about taking but about giving back to the community and making an impact. I think it would be a far better country if other businesses took the model that James has and implemented it in their area. I commend James Brockhurst Good Guys to the House.

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